



## An award-winning product designer focused on keeping usability at the core of every project.

### PAST CLIENTS

With 10 years of experience in the interactive space, I have built digital projects for an expansive list of clients, many of whom hold a spot on the coveted Forbes Fortune 500 list including Verizon, Comcast, United Technologies, AOL, Humana, Time Warner, BNY Mellon, PwC, Audi, Hearst, Mercer, Volkswagen, Cablevision, CenturyLink, Nasdaq, CNO Financial and Unilever.

### EXPERIENCE

#### UI/UX DESIGNER

Zehnder Communications | Aug 2017 - Current

- Design user experiences for a multidisciplinary marketing agency specializing in financial services, food & beverage, health care, tourism & hospitality, education and more.
- Develop user experiences that translate directly into conversions for clients.
- Analyze analytics data and user behavior models to enhance web layouts and interactions.
- Build front-end code solutions and perform quality assurance testing to ensure accuracy of development team.
- Directly contribute to overarching advertising campaign concepts for multinational corporations.

#### LEAD UI/UX DESIGNER

Radolo | Sept 2015 - Aug 2017

- Developed mobile and web application user experiences for a wide range of business solutions ranging from Oil & Gas Safety Compliance to Large Scale Project Management Software and even Online Education Tools.
- Led multi day on-site UX discovery sessions with client teams of up to 30 senior organization members at a time.
- Organized large amounts of real-time data on many mobile apps and web application projects using charts, dashboards and customizable widgets so users could process information quickly and efficiently.
- Designed custom user interfaces that streamline costly or time intensive actions for businesses to increase profitability.
- Constructed user experiences through in-depth user research methods to maximize usability.
- Built front-end code using web design best practices.
- Created branding solutions and strategies across different platforms and mediums.

#### LEAD WEB DEVELOPER

Skuba Design | Jun 2011 - Sep 2015

- Created user stories and other UX documentation during project planning phases.
- Designed lo-fi and hi-fi wireframes for all web applications and mobile apps.
- Produced accurate time and budget estimates for all interactive projects and met with clients to ensure any needs were met.
- Developed and maintained CMS websites and custom web applications for national clients including: AOL, Audi, Verizon, BNY Mellon, Hearst, Mercer, PwC and Volkswagen.
- Smoothly transitioned Skuba from a team of 2 developers to a team of 7 developers.
- Set the coding best practice guidelines and workflow process that included starting the team on SVN for versioning and using LESS CSS preprocessing.
- Trained junior staff in jQuery, PHP and ExpressionEngine to enhance overall capabilities of the team.

#### GRAPHIC DESIGNER

Perfect-10 | 2007 - 2009

- Designed and produced catalogs, flyers and posters for DIRECTV.
- In charge of logo development for 10,000 DIRECTV distributors.
- Lead development of company portal / intranet / other web initiatives.
- Developed strategy for expanded Internet marketing and led subsequent campaign.

### EDUCATION

#### FULL SAIL UNIVERSITY

Bachelor of Science, Web Design and Development | 2009 - 2011

- One of three web students selected for Apple Distinguished Educators Conference

